

Portfolio Builder

What is the Portfolio Builder contract?

Portfolio Builder establishes the futures price component of your grain contract by combining four types of strategies into one that automatically executes during key times throughout the year. This allows you to diversify your grain marketing plan, and to take advantage of market movements during the critical planting season through harvest.

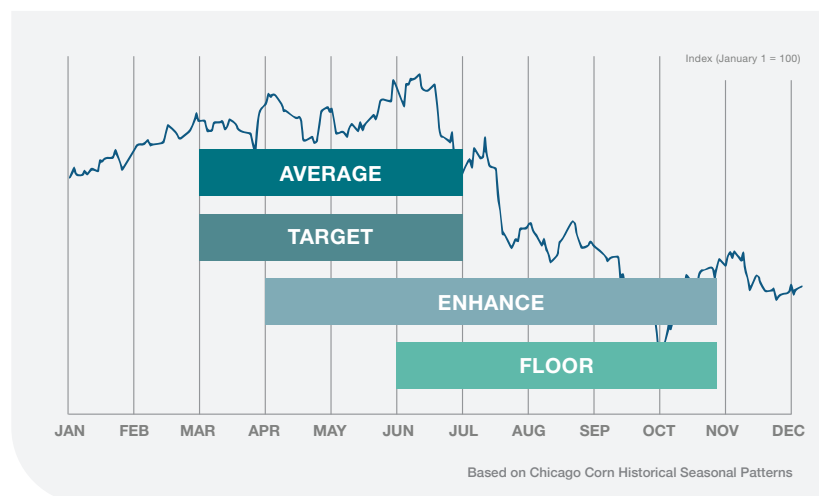
What are the advantages of this contract?

- Portfolio Builder is a contract that helps diversify your grain marketing plan without adding more decisions or complexity.
- With Portfolio Builder, customers can execute on proven marketing strategies without daily monitoring, selecting pricing windows, or even making a phone call to lock in a price when the time is right.

How Portfolio Builder works

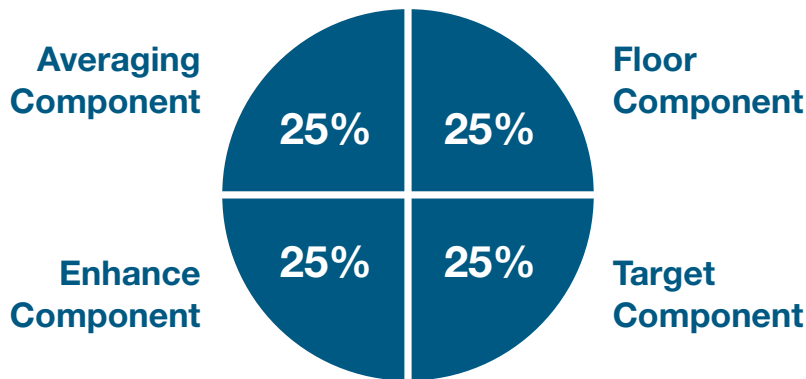
The power of diversification isn't just in the number of different grain marketing contracts in a plan. It's diversifying across seasons, grain marketing goals and market biases.

- The **Averaging component** prices your grain daily during the spring and early growing season, when prices historically are higher than other times of the year.
- The **Target component** sets a target price based on estimated production costs adjusted for profitability and automatically prices if markets reach the target price by the end of June.
- The **Enhance component** provides opportunity to potentially price a portion of your grain at a premium to the market.
- The **Floor component** establishes a minimum price you receive for your grain during the volatile growing season, with the potential to capture higher prices through harvest.

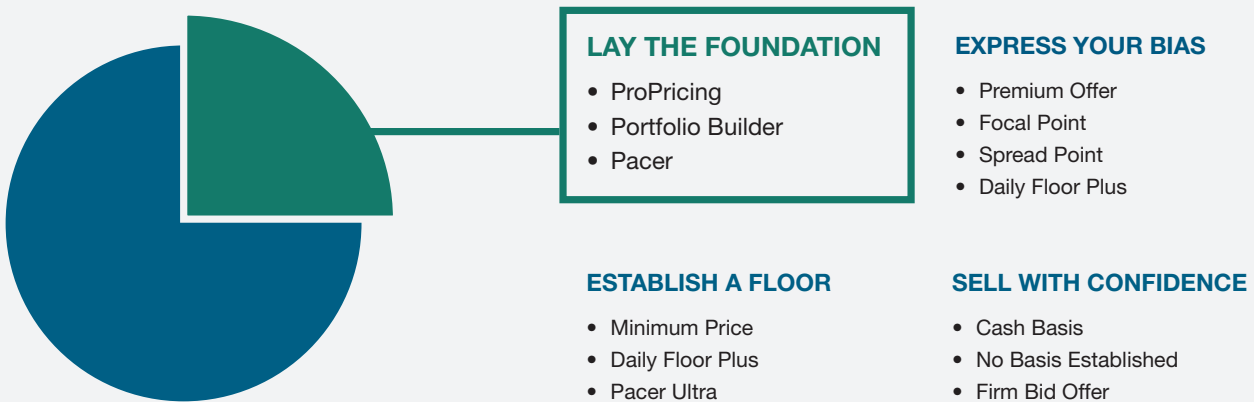


Why diversify?

You already practice diversification on your farm by how you select different seed varieties, fertilizers, and crop rotations. Adding diversification within your grain marketing plan can help improve your profitability over time. When you use a variety of risk management strategies, you take advantage of different marketing environments, express market biases, and help protect against the unknown.



How does it fit in your grain marketing plan?



For more information, drop by your nearest Cargill location, contact your Cargill representative or visit CargillAg.com