# **Cargill** Elevate

## **Portfolio Builder**

**Price** 

Portfolio Builder establishes the futures price component of your grain contract by combining four types of strategies into one contract, with each component set to automatically execute during key times throughout the year.

# Simplify grain marketing. Build a price and protect against volatility.



PRICE

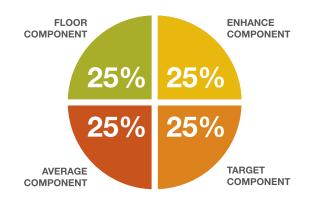






#### The Power of Diversification

You already practice diversification on your farm by how you select different seed varieties, fertilizers, and crop rotations. Adding diversification within your grain marketing plan can help improve your profitability over time. Applying a variety of risk management strategies can help you take advantage of changes in the marketing environment and market biases, and adds protection against the unknown.



### **How Portfolio Builder works**

The power of diversication isn't just in the number of different grain marketing contracts in a plan. It's diversifying across seasons, grain marketing goals and market biases.

- The Average component prices your grain daily during the spring and early growing season, when prices historically are higher than other times of the year.
- The **Target component** sets a target price based on estimated production costs adjusted for profitability and automatically prices if markets reach the target price by the end of June.
- The Enhance component provides opportunity to potentially price a portion of your grain at a premium to the market.
- The Floor component establishes a minimum price you receive for your grain during the volatile growing season, with the potential to capture higher prices through harvest.



New crop component pricing

#### Contact your Cargill representative to help you decide if Portfolio Builder is right for you.

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